YouTube Video Essay / Documentary Script

Title Idea: The ₹8,000 Scam: The Dark Reality of Lunar Astro & Deepanshu Giri
Channel Type: Investigative / Educational (Like Dhruv Rathee or Mohak Mangal)

(0:00 - 0:45) THE HOOK Visual: Fast-paced montage of astrology apps, money counting, and a blurred-out person looking stressed at a laptop. **Voiceover:** Imagine you are about to lose your job. You are desperate. You go online and find a famous astrologer with millions of views. You pay ₹8,000 for just 15 minutes of their time, hoping for a lifeline. But when the phone rings... it's not the master you paid for. It's a student. And the advice they give you? It's completely wrong. **Visual:** Text on screen: "₹60,000 Crore Industry. Zero Regulation." **Voiceover:** Welcome to the dark side of India's Astro-Tech boom. Today, The Digital Consumer Watchdog Group is exposing the bait-and-switch tactics of one of the biggest names in the space: Lunar Astro and its founder, Deepanshu Giri.

(0:45 - 2:00) THE BAIT AND SWITCH Visual: Show the Lunar Astro website/logo, then transition to the MouthShut review screenshot. Highlight the text: "₹8000 rupees for a 15 min consultation". **Voiceover:** Lunar Astro has built a massive brand. But behind the scenes, consumer forums are telling a different story. Let's look at a verified case study from July 2024. A consumer paid the premium ₹8,000 fee. But they didn't get an expert. **Visual:** Highlight the text: "amateur astrologers who are learning at our expense." **Voiceover:** The consumer wrote: "They are trying to capitalise on the name of Deepanshu Giri but have zero experience." You are paying premium corporate rates to be a practice dummy for a trainee.

(2:00 - 3:30) THE REAL WORLD HARM Visual: Sad, dramatic music. Show the part of the review about the "job change". **Voiceover:** But it gets worse. These aren't just harmless predictions; people make life decisions based on them. This amateur astrologer predicted a "job change" for the user by April 30th. Instead, the user was laid off. **Visual:** Highlight the text: "received no response from them via phone or email." **Voiceover:** When the devastated user contacted the Lunar Astro grievance team for a proper reading or a refund... silence. They were ghosted. The company took the ₹8,000, delivered an amateur service, and vanished.

(3:30 - 4:30) THE CALL TO ACTION Visual: Host on camera, looking serious. Text on screen: "Protect Yourself." **Voiceover:** This is a highly optimized corporate funnel

designed to monetize your vulnerability. We are calling on the Ministry of Consumer Affairs to investigate these practices. If you are watching this, do not pay premium fees for anonymous trainees. Demand transparency. And if you've been scammed by Lunar Astro or any other platform, leave a comment below and report it to the National Consumer Helpline. **Visual:** Logo of The Digital Consumer Watchdog Group. **Voiceover:** Share this video to protect your friends and family. The stars might be free, but the fraud is costing us millions.